

Order / Rev: 105685
Alt Order #:
Flight Dates: 09/11/12 - 11/06/12

Advertiser: Benny for Nevada
Product Desc: State Senate - Today Show KSNV
Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KSNV	10/17/12	11/02/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$400.003		0.00	NM	6	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --WT--- 2 \$400.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 KSNV 10/15/12-10/21/12 Today Show 658a-9am --WTh----- :30 (\$400.00) 0.00 NM Credited [cr] Week: 10/22/12 10/28/12 -TWT--- 3 \$400.00 0.00 Week: 10/29/12 11/04/12 ---TF-- 2 \$400.00 0.00															
N 3	KSNV	11/05/12	11/06/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$600.002		0.00	NM	2	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 MT----- 2 \$600.00 0.00															
N 4	KSNV	10/22/12	10/31/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$600.002		0.00	NM	4	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M---F-- 2 \$600.00 0.00 Week: 10/29/12 11/04/12 M-W---- 2 \$600.00 0.00															
Totals														17	\$7,950.00